

A high-angle, top-down view of a business meeting. Several people are seated around a white table, looking at documents and laptops. The scene is brightly lit, creating a professional and collaborative atmosphere. The background is slightly blurred, focusing attention on the foreground activity and the overlaid text.

**T C  R**

**TRIANGLE COMMERCIAL  
ASSOCIATION OF REALTORS®**

SPONSOR TODAY | 2021

# OPPORTUNITIES BY MONTH

## FEBRUARY

Continuing Education - 11

## MARCH

New Member Social - 9

## APRIL

Elite Broker Awards Trade Show - 10

## JUNE

New Member Social - 9

Shred Day | Can Food Drive - TBD

## AUGUST

26th Annual Commercial Classic - 12

## SEPTEMBER

New Member Social - 9

## OCTOBER

Continuing Education - 11

Clay Shoot Tournament - TBD

## NOVEMBER

TCAR Annual Meeting - TBD

## DECEMBER

New Member Social - 9



# OPPORTUNITIES BY PRICE

## **\$500 OR LESS**

- Friends Advantage Sponsorship - 8
- New Member Socials - 9
- Commercial Golf Classic - 12
- Elite Broker Awards Trade Show - 10

## **\$501-\$999**

- Commercial Golf Classic - 12
- Clay Shoot Tournament - TBD
- Elite Broker Awards Trade Show - 10

## **\$1,000-\$2,499**

- Contributor Advantage Sponsorship - 7
- Elite Broker Awards Trade Show - 10
- Annual Meeting - TBD
- Continuing Education - 11
- Clay Shoot Tournament - TBD

## **\$2,500-\$5,000**

- Chairman Advantage Sponsorship - 5
- Patron Advantage Sponsorship - 6
- Partner Advantage Sponsorship - 7
- Commercial Golf Classic - 12



# Advantage Sponsorship

**DESIGNED TO ENHANCE YOUR MEMBERSHIP BY OFFERING THE BEST COMBINATION OF RECOGNITION AND AWARENESS FOR YOUR COMPANY. ALL ADVANTAGE SPONSORS RECEIVE "FRIENDS" LEVEL BENEFITS.**

Chairman  
Patron  
Partner  
Contributor  
Friends





## \$5,000 | BENEFITS

- 2-minute spotlight at Trade Show\*
- 10 attendees for Elite Broker Awards Trade Show
- Team of four at Golf Classic
- Exclusivity in your field\*
- Opportunity to present at Elite Broker Awards Trade Show
- Designated Associate Membership (\$300 value)
- Link to Company website on TCAR website\*
- Annual Recognition in the Triangle Business Journal
- Sponsor listing in Member Directory
- Signage at all TCAR events
- Monthly recognition in TCAR Presidential Newsletter
- Priority sponsors for TCAR events





## **\$4000 | BENEFITS**

- Exhibitor table and 2-minute spotlight at Trade Show\*
- 10 attendees for Elite Broker Awards Trade Show
- Team of four at Golf Classic
- Exclusivity in your field\*
- Designated Associate Membership (\$300 value)
- Link to Company website on TCAR website\*
- Annual Recognition in the Triangle Business Journal
- Sponsor listing in Member Directory
- Signage at all TCAR events
- Monthly recognition in TCAR Presidential Newsletter
- Priority sponsors for TCAR events

# **PATRON**

# PARTNER

## \$2,500 | BENEFITS

- Exhibitor table and 2-minute spotlight at Trade Show\*
- Table of 10 attendees for Elite Broker Awards Trade Show
- Two player registrations at Golf Classic
- Designated Associate Membership (\$300 value)
- Link to Company website on TCAR website\*
- Annual Recognition in the Triangle Business Journal
- Sponsor listing in Member Directory
- Signage at all TCAR events
- Monthly recognition in TCAR Presidential Newsletter
- Priority sponsors for TCAR events

# CONTRIBUTOR

## \$1,500 | BENEFITS

- Exhibitor table and 2-minute spotlight at Trade Show\*
- Two attendees for Elite Broker Awards Trade Show
- Designated Associate Membership (\$300 value)
- Link to Company website on TCAR website\*
- Annual Recognition in the Triangle Business Journal
- Sponsor listing in Member Directory
- Signage at all TCAR events
- Monthly recognition in TCAR Presidential Newsletter
- Priority sponsors for TCAR events





# FRIENDS

## **\$500 | ALL ADVANTAGE SPONSORS RECEIVE FRIENDS LEVEL BENEFITS**

- Designated Associate Membership (\$300 value)
- Link to Company website on TCAR website\*
- Annual Recognition in the Triangle Business Journal
- Sponsor listing in Member Directory
- Signage at all TCAR events
- Monthly recognition in TCAR Presidential Newsletter
- Priority sponsors for TCAR events





**March 9, 2021**



**June 22, 2021**



**September 28, 2021**



**December 7, 2021**

New and potential TCAR members are invited to network and learn more about the Association. Sponsors will have their Name/Logo on all promotional materials, signage at event, roster of attendees provided and a 2-minute introduction during the event. This event is by invite only..

**\$500 | ATTENDANCE CAPPED AT 25**

# **NEW MEMBER SOCIAL**

# ELITE BROKER AWARDS TCAR EXPO

**\$550 | APRIL 2021 | 11:00AM-1PM | LOCATION TBD**

**Trade Show in combination with Annual Awards Ceremony  
Expected Attendance: 150.**

Recognition in the Triangle Business Journal | Exhibitor table | 2 registrations  
Company name/logo on marketing materials | Recognition during Ceremony

SPONSOR TODAY | 2021





# VIRTUAL CONTINUING EDUCATION

**\$1,500 | AVG ATTENDANCE: 65+,PC**

**NAME/LOGO ON ALL PROMOTIONAL MATERIALS |  
ROSTER OF REGISTRANTS | 2 MINUTE  
INTRODUCTION AT EACH COURSE**

FEBRUARY 22-24, 2021

2 days (3 courses) of commercially themed Continuing Education.

Instructor: Cindy Chandler.

FALL, 2021

2 days (3 courses) of commercially themed Continuing Education.

Instructor: Cindy Chandler.



### MARQUIS SPONSOR | \$2,500

- Display table at Awards Reception and Registration area with opportunity to distribute advertising, or specialty items
- Company name/logo on marketing materials
- 2 minute presentation at Awards reception
- Company banner displayed at tournament
- Golfer welcome prior to shotgun start
- Golf for 4

### BREAKFAST/LUNCH | \$1,500

- Display table at breakfast and lunch areas
- Company name/logo on marketing materials
- Signage at breakfast/lunch areas



### CART SPONSOR | \$850

- Signage in each player cart
- Company name/logo on marketing materials
- Option to drive extra cart and mingle with golfers
- Opportunity to distribute company branded specialty items

### BEVERAGE CART | \$750

- Signage on beverage cart
- Company name/logo on marketing materials
- Option to drive extra cart and mingle with golfers
- Opportunity to distribute company branded specialty items

*\*trade for beverages can be negotiated\**



### HOLE/CONTEST SPONSOR | \$500

- Signage at tee
- Company name/logo on all marketing materials
- Participation in hole sponsor competition (sponsorship reimbursed for vendor with the best accomodations)

*\*sponsorship's paid by 5/1/21 will receive 10% discount*

### RAFFLE PRIZE | \$100 MIN. VALUE

- Company name/logo on prize tag
- Company name/logo on marketing materials
- Recognition at Awards Reception

# 26TH ANNUAL GOLF CLASSIC

**AUGUST 23, 2021 | MACGREGOR DOWNS**





# INTERESTED IN SPONSORING?

**LET'S TALK**

Sponsorship Committee Chair  
[sponsorship@tcar.com](mailto:sponsorship@tcar.com)

ABBHEY WOOD  
TCAR Executive Director  
[abbeyw@tcar.com](mailto:abbeyw@tcar.com)